

# Extended Demographic Report - PopStats

2020 Census, 2025 Estimates & 2030 Projections

Calculated using TAS Retrieval

Sep 23, 2025



Latitude: 34.019185 Longitude: -84.312846

ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Population</b>	Current Year Estimated Population	38,849	149,186	639,561
	Population Est 25Q1	39,958	150,670	640,576
	Population Est 24Q4	40,168	150,853	640,591
	Population Est 24Q3	40,157	150,474	638,187
	Population Est 24Q2	40,167	150,437	637,012
	Population Est 24Q1	40,121	150,384	636,673
	Population Est 23Q4	40,076	150,230	635,536
	Population Est 23Q3	40,141	150,740	637,060
	Population Est 23Q2	40,127	150,411	636,905
	Population Fcst	38,508	149,993	658,723
	2010 Census Population	40,519	139,847	560,886
	2000 Census Population	37,608	124,555	489,086
	1990 Census Population	26,539	87,138	330,014
	Current Year Daytime Population	36,910	190,380	780,564
	Average Seasonal Population	473	1,662	5,571
	Historical Annual Growth, 1990 – 2000	3.55%	3.64%	4.01%
	Historical Annual Growth, 2000 – 2010	0.75%	1.16%	1.38%
	Estimated Annual Growth, 2010 – CY	-0.29%	0.45%	0.91%
	Projected Annual Growth, CY to Y5	-0.18%	0.11%	0.59%
	Group Qtrs Est	136	1,048	2,681
Transient Est Average Last 4 Qtrs	6,085	11,793	57,440	
<b>Households</b>	Current Year Estimated Households	16,159	62,772	246,739
	Households Est 25Q1	16,585	63,339	247,135
	Households Est 24Q4	16,671	63,411	247,180
	Households Est 24Q3	16,666	63,235	246,214
	Households Est 24Q2	16,671	63,224	245,774
	Households Est 24Q1	16,651	63,205	245,645
	Households Est 23Q4	16,637	63,146	245,207
	Households Est 23Q3	16,664	63,375	245,894
	Households Est 23Q2	16,657	63,226	245,840
	Households Fcst	16,023	63,134	254,016
	2010 Census Households	15,918	58,192	216,827
	2000 Census Households	14,826	51,907	187,816
	1990 Census Households	11,059	36,970	129,181
	Historical Annual Growth, 1990 – 2000	2.97%	3.45%	3.81%
	Historical Annual Growth, 2000 – 2010	0.71%	1.15%	1.45%
	Estimated Annual Growth, 2010 – CY	0.10%	0.52%	0.90%
	Projected Annual Growth, CY to Y5	-0.17%	0.12%	0.58%
Population per Household	2.40	2.36	2.58	

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ConneXion Roswell, GA		5.00 Minute Drivetime	10.00 Minute Drivetime	20.00 Minute Drivetime
<b>Income</b>	HH Income \$500,000 or more	4.0%	5.2%	6.2%
	HH Income \$250,000 to \$499,999	4.9%	6.2%	7.5%
	HH Income \$200,000 to \$249,999	11.3%	14.5%	17.5%
	HH Income \$175,000 to \$199,999	7.3%	6.6%	6.9%
	HH Income \$150,000 to \$174,999	6.9%	7.0%	7.3%
	HH Income \$100,000 to 149,999	17.9%	17.8%	17.3%
	HH Income \$75,000 to 99,999	12.3%	12.3%	10.7%
	HH Income \$50,000 to 74,999	14.0%	11.5%	10.2%
	HH Income \$35,000 to 49,999	9.5%	7.5%	6.1%
	HH Income \$25,000 to 34,999	3.5%	4.0%	3.6%
	HH Income \$15,000 to 24,999	3.4%	2.9%	2.8%
	HH Income \$0 to 14,999	4.9%	4.6%	3.8%
	Average Household Income	\$141,856	\$162,647	\$186,757
	Median Household Income	\$105,865	\$117,847	\$135,393
	Per Capita Income	\$59,122	\$68,900	\$72,324
	Average Disposable Income	\$105,038	\$114,126	\$123,847
	Median Disposable Income	\$88,625	\$98,041	\$112,148
	Discretionary HH Income Over \$150,000	14.7%	21.0%	27.2%
	Discretionary HH Income \$125,000 to \$149,999	9.3%	9.6%	9.8%
	Discretionary HH Income \$100,000 to \$124,999	8.6%	9.2%	9.7%
	Discretionary HH Income \$75,000 to \$99,999	12.4%	12.5%	11.8%
	Discretionary HH Income \$50,000 to \$74,999	17.6%	16.8%	14.7%
	Discretionary HH Income \$25,000 to \$49,999	20.8%	17.5%	14.7%
	Discretionary HH Income Under \$25,000	16.5%	13.5%	12.2%
	Average Discretionary HH Income	\$79,014	\$89,323	\$98,582
	Median Discretionary HH Income	\$68,325	\$79,766	\$92,358
	Householder White – Count	8,490	36,391	141,673
	Median HH Income	\$131,437	\$139,552	\$161,714
	Average HH Income	\$123,598	\$129,374	\$139,208
	Householder Black or African-American – Count	2,628	9,765	33,365
	Median HH Income	\$75,047	\$82,336	\$91,122
	Average HH Income	\$94,037	\$93,679	\$99,832
	Householder Hispanic – Count	2,635	6,290	25,514
	Median HH Income	\$86,929	\$92,650	\$86,040
Average HH Income	\$92,905	\$98,845	\$96,567	
Householder Asian or Pacific Islander – Count	629	4,925	28,795	
Median HH Income	\$174,120	\$138,769	\$153,916	
Average HH Income	\$137,526	\$129,132	\$136,979	
Householder Other or Pacific Islander – Count	1,777	5,401	17,392	
Median HH Income	\$90,968	\$103,817	\$112,645	
Average HH Income	\$98,053	\$110,980	\$116,553	

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<b>Gender</b>	Male Population	18,871	71,609	310,637
	Female Population	19,978	77,577	328,924
<b>Total Population by Age</b>	Count of Pop 0 to 4 years	2,443	8,674	34,099
	Count of Pop 0 to 7 years	3,409	11,834	48,329
	Count of Pop 5 - 13	4,080	14,522	65,990
	Count of Pop 14 - 18	1,802	6,988	35,594
	Count of Pop 19 - 22	1,763	7,024	36,015
	Count of Pop 22 - 25	1,311	5,244	26,593
	Count of Pop 25 - 29	2,370	8,443	35,460
	Count of Pop 30 - 34	3,488	11,421	39,776
	Count of Pop 35 - 39	3,408	11,752	42,906
	Count of Pop 40 - 44	3,054	10,915	45,479
	Count of Pop 45 - 59	7,544	30,167	136,089
	Count of Pop 60 - 74	5,505	23,613	99,337
	Count of Pop 75 - 84	1,625	7,767	32,653
	Count of Pop 85+	454	2,657	9,569
	% of Pop 0 to 4 years	6.3%	5.8%	5.3%
	% of Pop 0 to 7 years	8.8%	7.9%	7.6%
	% of Pop 5 - 13	10.5%	9.7%	10.3%
	% of Pop 14 - 18	4.6%	4.7%	5.6%
	% of Pop 19 - 22	4.5%	4.7%	5.6%
	% of Pop 22 - 25	3.4%	3.5%	4.2%
	% of Pop 25 - 29	6.1%	5.7%	5.5%
	% of Pop 30 - 34	9.0%	7.7%	6.2%
	% of Pop 35 - 39	8.8%	7.9%	6.7%
	% of Pop 40 - 44	7.9%	7.3%	7.1%
	% of Pop 45 - 59	19.4%	20.2%	21.3%
	% of Pop 60 - 74	14.2%	15.8%	15.5%
	% of Pop 75 - 84	4.2%	5.2%	5.1%
	% of Pop 85+	1.2%	1.8%	1.5%
Median Age	38.2	40.2	40.4	
Average Age	38.8	40.6	40.1	
<b>Male Population by Age</b>	% of Pop 0 to 4 years	6.6%	6.2%	5.6%
	% of Pop 5 - 13	11.1%	10.3%	10.7%
	% of Pop 14 - 18	4.8%	5.0%	5.8%
	% of Pop 19 - 22	4.7%	4.9%	5.9%
	% of Pop 22 - 25	3.5%	3.6%	4.4%
	% of Pop 25 - 29	6.3%	5.9%	5.8%
	% of Pop 30 - 34	9.3%	7.8%	6.3%
	% of Pop 35 - 39	9.1%	8.1%	6.7%
	% of Pop 40 - 44	7.9%	7.4%	7.1%
	% of Pop 45 - 59	19.2%	20.0%	21.0%
	% of Pop 75 - 84	3.8%	4.5%	4.6%
	% of Pop 60 - 74	13.0%	15.0%	15.0%
	% of Pop 85+	0.8%	1.2%	1.1%
	Median Age	37.1	38.9	39.0
Average Age	37.7	39.3	39.1	

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	% of Pop 60 - 74	15.3%	16.6%	16.0%
	% of Pop 75 - 84	4.5%	5.8%	5.6%
	% of Pop 85+	1.5%	2.3%	1.9%
	Median Age	39.3	41.6	41.6
Average Age	39.8	41.8	41.1	
Race	Count of White	19,080	85,685	368,243
	Count of Black or African-American	7,431	25,408	83,803
	Count of Asian or Pacific Islander	1,823	12,757	87,836
	Count of Other races	10,515	25,336	99,679
	White	49.1%	57.4%	57.6%
	Black or African American	19.1%	17.0%	13.1%
	Asian	4.7%	8.6%	13.7%
	Other Races	27.1%	17.0%	15.6%
Language Spoken	Speak English at Home	70.0%	75.5%	72.7%
	Speak Spanish at Home	18.8%	10.4%	10.1%
	Speak French or French Creole at Home	0.7%	0.7%	0.8%
	Speak German at Home	0.3%	0.6%	0.5%
	Speak Other Indo-European Languages at Home	3.8%	4.4%	5.4%
	Speak Russian and Other Slavic Languages at Home	0.8%	0.8%	1.0%
	Speak Chinese at Home	1.0%	1.2%	2.1%
	Speak Korean at Home	0.6%	0.8%	1.2%
	Speak Vietnamese at Home	0.2%	0.3%	0.5%
	Speak Other Asian Languages at Home	1.6%	2.7%	3.7%
	Speak Tagalog and Other Pacific Languages at Home	0.2%	0.2%	0.2%
	Speak Other Language at Home	1.9%	2.4%	1.8%
Hispanic	Hispanic Population	9,212	20,728	85,949
	Hispanic Population Percent	23.7%	13.9%	13.4%
	Mexican	61.9%	47.5%	47.2%
	Puerto Rican	4.2%	7.6%	8.4%
	Cuban	2.2%	5.0%	5.0%
	Dominican	1.0%	1.9%	2.1%
	Central American	10.1%	13.0%	16.9%
	South American	17.4%	20.7%	16.1%
	Other Hispanic	3.3%	4.4%	4.2%
	2000 Hispanic Population Percent	18%	10%	9%
	1990 Hispanic Population Percent	3%	3%	3%

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<b>Ancestry</b>	American (percent of total population)	3.1%	3.5%	3.7%
	American	2.9%	3.3%	3.5%
	Native American (ie. Indian/Eskimo)	0.2%	0.1%	0.1%
	Hawaiian/Pacific Islander	0.1%	0.0%	0.0%
	Asian (percent of total population)	3.9%	7.6%	12.6%
	Chinese	1.1%	1.4%	2.5%
	Japanese	0.1%	0.1%	0.3%
	Korean	0.7%	1.0%	1.5%
	South Central Asian (ie. Indian)	1.6%	4.8%	7.8%
	South East Asian (ie. Vietnamese)	0.3%	0.3%	0.4%
	Other Asian	0.1%	0.2%	0.3%
	European (percent of total population)	22.1%	27.1%	27.1%
	British	5.8%	7.3%	7.2%
	Dutch	0.1%	0.4%	0.3%
	French	0.9%	0.9%	0.9%
	German	3.5%	4.8%	4.8%
	Italian	2.3%	2.2%	2.1%
	Polish	0.9%	0.9%	1.0%
	Scandinavian	0.7%	1.0%	1.1%
	Scotch/Irish	4.8%	6.4%	5.9%
Other European (ie. Greek/Russian)	3.2%	3.3%	3.8%	
Middle Eastern	0.7%	1.0%	0.9%	
Other Ancestry	16.1%	16.7%	16.0%	
Unclassified Ancestry	10.0%	11.8%	11.8%	
<b>Education (Age 25+)</b>	Adult Population (25 Years or Older)	27,448	106,734	441,270
	Elementary (0 to 8)	4.8%	2.1%	2.8%
	Some High School (9 to 11)	3.4%	2.1%	2.4%
	High School Graduate (12)	16.5%	12.0%	10.7%
	Some College (13 to 16)	14.1%	14.8%	12.3%
	Associates Degree Only	5.9%	5.7%	5.6%
	Bachelors Degree Only	36.6%	39.1%	38.8%
	Graduate Degree	18.7%	24.3%	27.4%
	% College (4+)	55.3%	63.3%	66.3%
<b>Household Type</b>	Total Households – count	16,159	62,772	246,739
	One Person HHs – count	4,821	19,280	63,258
	Family HHs – count	9,874	37,972	167,845
	Married Couple – count	6,766	29,621	137,807
	w/own children – count	2,980	11,822	62,546
	w/out own children – count	3,787	17,799	75,261
	Male Householder – count	1,050	2,472	8,368
	Female Householder – count	2,058	5,879	21,670
	Non-Family Households – count	1,464	5,521	15,635
	1 Person Household	29.8%	30.7%	25.6%
	2 Person Household	34.4%	33.6%	31.4%
	3 Person Household	15.4%	15.4%	16.6%
	4 Person Household	12.0%	12.8%	16.8%
	5 Person Household	5.2%	4.9%	6.3%
6 Person Household	2.0%	1.6%	2.1%	
7+ Person Household	1.2%	0.9%	1.1%	
% Households With Children	28.9%	25.7%	31.7%	

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<b>Housing</b>	Total Housing Units	17,197	66,564	260,244
	Owner Occupied Percent	45.4%	53.5%	61.5%
	Renter Occupied Percent	48.6%	40.8%	33.3%
	Vacant Housing Percent	6.0%	5.7%	5.2%
	Total Housing Units (Census 2000)	15,495	54,438	196,951
<b>Home Value (Owner Occupied)</b>	Property Value \$1,000,000 or more	12.4%	17.6%	19.6%
	Property Value \$750,000 to \$999,999	16.6%	21.9%	23.3%
	Property Value \$500,000 to \$749,999	32.3%	29.1%	26.3%
	Property Value \$400,000 to \$499,999	15.0%	10.8%	9.3%
	Property Value \$300,000, to \$399,999	9.7%	8.0%	7.2%
	Property Value \$200,000 to \$299,999	8.0%	6.0%	4.8%
	Property Value \$150,000 to \$199,999	1.8%	1.4%	1.3%
	Property Value \$100,000 to \$149,999	1.3%	0.5%	0.6%
	Property Value \$60,000 to \$99,999	0.2%	0.2%	0.4%
	Property Value \$40,000 to \$59,999	0.1%	0.1%	0.2%
	Property Value \$0 to \$39,999	0.9%	0.7%	0.7%
	Median Home Value	\$600,636	\$691,165	\$743,391
<b>Wealth per Household</b>	\$0 and under - percent	17.7%	16.7%	16.1%
	\$1 to \$4999 - percent	8.6%	7.7%	7.1%
	\$5k to \$9999 - percent	4.6%	4.3%	4.1%
	\$10k to \$24999 - percent	6.4%	6.1%	5.9%
	\$25k to \$49999 - percent	6.7%	6.7%	6.6%
	\$50k to \$99999 - percent	9.9%	9.9%	9.9%
	\$100k to \$249999 - percent	17.5%	18.0%	18.3%
	\$250k to \$499999 - percent	13.2%	13.9%	14.3%
	\$500k+ - percent	15.5%	16.8%	17.6%
	Median HH Wealth	\$80,022	\$92,925	\$101,739
	Avg HH Wealth	\$245,985	\$262,682	\$273,211
<b>Economic Viability</b>	Economic Viability Local	329	338	339
	Economic Viability Indexed	119	122	122
<b>Occupation (Employed Civilians Age 16+)</b>	Employed Civilian Pop 16+ by Occupation	22,626	85,516	357,806
	Managerial/Executive	24.6%	28.8%	29.7%
	Professional Specialty	26.7%	29.0%	30.9%
	Healthcare Support	1.8%	1.4%	1.3%
	Sales	10.8%	11.2%	11.5%
	Office & Administrative Support	8.4%	10.5%	8.4%
	Protective Service	0.4%	0.6%	0.6%
	Food Preperation	4.6%	3.9%	3.6%
	Building Maintenance & Cleaning	4.8%	2.9%	2.3%
	Personal Care	2.6%	2.0%	2.0%
	Farming, Fishing, & Forestry	0.0%	0.0%	0.0%
	Construction	5.9%	3.5%	3.9%
	Production & Transportation	9.4%	6.2%	5.7%
	Percent White Collar Workers	72.3%	81.0%	81.9%
	Percent Blue Collar Workers	27.7%	19.0%	18.1%

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	Agriculture/Mining/Construction	7.4%	6.0%	5.3%
	Manufacturing	6.5%	6.2%	6.8%
	Transportation	4.1%	4.5%	4.4%
	Information	4.3%	4.3%	4.2%
	Wholesale/Retail	12.3%	12.4%	12.4%
	Finance, Insurance, Real Estate	9.4%	11.5%	11.4%
	Professional Services	15.8%	17.7%	18.8%
	Management Services	0.4%	0.2%	0.3%
	Administrative/Waste Services	5.4%	6.3%	5.2%
	Educational Services	18.4%	17.0%	17.8%
	Entertainment Services	10.1%	7.9%	7.2%
	Other Professional Services	4.0%	3.9%	3.9%
	Public Administration	2.0%	2.1%	2.3%
<b>Vehicles per HH</b>	No Vehicles	5.2%	6.7%	4.5%
	1 Vehicle	37.7%	36.8%	33.4%
	2 Vehicles	40.7%	40.5%	43.0%
	3 or more vehicles	16.3%	15.9%	19.1%
	Average Number of Vehicles	1.73	1.71	1.84
<b>Change</b>	Births (last 12 months)	435	1,607	6,880
	Deaths (last 12 months)	285	1,283	5,286
	Migration (last 12 months)	-1,463	-1,548	1,070
<b>Work place</b>	Workplace Establishments	1,815	9,072	31,104
	Workplace Employees (FTE)	13,929	83,864	335,423